

ORDER



Orders
Order / Rev: 705673
Alt Order #: 06269870
Product Desc: NRCC IE
Estimate: 2967
Flight Dates: 09/28/12 - 10/04/12
Original Date / Rev: 08/10/12 / 08/10/12
Order Type: Political

KARE

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: National Media Research Planning
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: NRCC-IE
Demographic: A35-64
Product Codes: PL-State/Local,IS-Issue/Non
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	18	\$29,100.00	\$24,735.00
10/01/12	10/04/12	18	\$25,100.00	\$21,335.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	18	\$29,100.00	\$24,735.00	0.00
October 2012	18	\$25,100.00	\$21,335.00	0.00
Totals	36	\$54,200.00	\$46,070.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KARE	09/28/12	09/28/12	M-F 10-1035p KARE News 10p	CM	10-1035P	----F--	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
KARE11NWS-10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$3,000.00		0.00			
E 2	KARE	09/28/12	09/28/12	Tonight Show Tonight Show	CM	1035pm-1135pm	----F--	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$800.00		0.00			
E 3	KARE	09/28/12	09/28/12	M-F 430-5p Jeopardy	CM	430-5P	----F--	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$850.00		0.00			
E 4	KARE	09/28/12	09/28/12	M-F 6-630p KARE 11 6 News	CM	6-630p	----F--	:30	1	\$1,750.00	P-2	0.00	NM	1	\$1,750.00
REVISED TIME NBC NITELY NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$1,750.00		0.00			
E 5	KARE	09/28/12	09/28/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	----F--	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
KARE11-SUNRS@6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	KARE	09/28/12	09/28/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a ---- F--	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
KARE11-SUNRS@6														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---- F--				1	\$900.00		0.00			
E 6	KARE	09/28/12	09/28/12	M-F 630-7p Entertainment Tonigh	CM	630pm-7pm ---- F--	:30	1	\$1,750.00	P-2	0.00	NM	1	\$1,750.00
ENT TONIGHT 30														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---- F--				1	\$1,750.00		0.00			
E 7	KARE	09/28/12	09/28/12	Fri Prime WHO DO YOU THINK YOU	CM	Fri Prime ---- F-- (6:58 PM-8:00 PM)	:30	1	\$1,750.00	P-2	0.00	NM	1	\$1,750.00
REVISED PROGRAM WHITNEY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---- F--				1	\$1,750.00		0.00			
E 8	KARE	10/01/12	10/01/12	M-F 10-1035p KARE News 10p	CM	10-1035P M-----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
KARE11NWS-10														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$3,000.00		0.00			
E 9	KARE	10/01/12	10/01/12	M-F 430-5p Jeopardy	CM	430-5P M-----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
JEOPARDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$850.00		0.00			
E 10	KARE	10/01/12	10/01/12	M-F 6-630p KARE 11 6 News	CM	6-630p M-----	:30	1	\$1,750.00	P-2	0.00	NM	1	\$1,750.00
REVISED TIME NBC NITELY NWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$1,750.00		0.00			
E 11	KARE	10/01/12	10/01/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a M-----	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
KARE11-SUNRS@6														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$900.00		0.00			
E 12	KARE	10/01/12	10/01/12	M-F 630-7p Entertainment Tonigh	CM	630pm-7pm M-----	:30	1	\$1,750.00	P-2	0.00	NM	1	\$1,750.00
ENT TONIGHT 30														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$1,750.00		0.00			
E 13	KARE	09/29/12	09/29/12	Saturday Night Live Saturday Night Live	CM	1030P-1202A -----S-	:30	1	\$1,750.00	P-2	0.00	NM	1	\$1,750.00
SAT NITE LIVE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$1,750.00		0.00			
E 14	KARE	09/29/12	09/29/12	Sat 5-530p KARE 11 5 News Sa	CM	5-530P -----S-	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
KARE11NWS-5														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$800.00		0.00			
E 15	KARE	09/29/12	09/29/12	Sat 6-630p KARE 11 6 News Sa	CM	6-630P -----S-	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
KARE11NWS-6 SA														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$850.00		0.00			
E 16	KARE	09/29/12	09/29/12	Sat 630-7p MN Bound	CM	630pm-7pm -----S-	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
MINN BOUND														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$750.00		0.00			
E 17	KARE	09/29/12	09/29/12		CM	8-10a -----S-	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sat 8-10a KARE 11 Saturday														
KARE11 NWS SAT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	-----S-				1	\$800.00		0.00			
E 18	KARE	09/29/12	09/29/12	Golf Ryder Cup Ryder Cup	CM	6A-5P (8:00 AM-5:00 PM)	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
RYDER CUP 9/29														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	-----S-				1	\$1,000.00		0.00			
E 19	KARE	09/30/12	09/30/12	Golf Ryder Cup Ryder Cup	CM	6A-5P (11:00 AM-5:00 PM)	:30	2	\$1,500.00	P-2	0.00	NM	2	\$3,000.00
RYDER CUP 9/30														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	-----S				2	\$1,500.00		0.00			
E 20	KARE	09/30/12	09/30/12	Sun 5-530p KARE 11 5 News Su	CM	5-530P	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
KARE11NWS-5														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	-----S				1	\$1,000.00		0.00			
E 21	KARE	09/30/12	09/30/12	NFL Regular Season Fo NFL Regular Season F	CM	715-1030P	:30	1	\$8,000.00	P-2	0.00	NM	1	\$8,000.00
NBC SUN-FTBL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	-----S				1	\$8,000.00		0.00			
E 22	KARE	09/30/12	09/30/12	SUN TDY NBC Today Show (Su)	CM	8-9a	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
SUN TODAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	-----S				1	\$350.00		0.00			
E 23	KARE	10/04/12	10/04/12	Tonight Show Tonight Show	CM	1035pm-1135pm	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
TONITE SHW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	---T---				1	\$800.00		0.00			
E 24	KARE	10/04/12	10/04/12	M-F 430-5p Jeopardy	CM	430-5P	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
JEOPARDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	---T---				1	\$850.00		0.00			
E 25	KARE	10/04/12	10/04/12	M-F 6-630p KARE 11 6 News	CM	6-630p	:30	1	\$1,750.00	P-2	0.00	NM	1	\$1,750.00
REVISED TIME NBC NITELY NWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	---T---				1	\$1,750.00		0.00			
E 26	KARE	10/04/12	10/04/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
KARE11-SUNRS@6														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	---T---				1	\$900.00		0.00			
E 27	KARE	10/02/12	10/02/12	Tonight Show Tonight Show	CM	1035pm-1135pm	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
TONITE SHW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-T-----				1	\$800.00		0.00			
E 28	KARE	10/02/12	10/02/12	M-F 430-5p Jeopardy	CM	430-5P	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
JEOPARDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-T-----				1	\$850.00		0.00			
E 29	KARE	10/02/12	10/02/12		CM	6-630p	:30	1	\$1,750.00	P-2	0.00	NM	1	\$1,750.00

